

APRIL - JUNE 2026

# LIVESTOCK & POULTRY MIDDLE EAST & ASIA



**20** **POULTRY  
BREEDING**

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**26** **HATCHERY  
SOLUTIONS**

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**28** **FEED  
INGREDIENTS**

**30** **ANIMAL  
NUTRITION**

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**36** **DAIRY  
TECHNOLOGY**

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**40** **CAMEL  
FARMING**

## FROM ANIMAL FEED TO HEALTH: VIV HEALTH & NUTRITION ASIA 2026 CONCLUDES ON A HIGH NOTE

VIV Health & Nutrition Asia 2026 brought the region's animal feed and health community together for three high-impact days at BITEC, Bangkok. Running from 10–12 March 2026 alongside VICTAM Asia, GRAPAS Asia, and Horti & Agri Asia, the four co-located shows together welcomed 10,639 visitors from 73 countries across the agrifood value chain, showing a significant 23% increase in visitor number attendance from the past edition.

The surge in attendance

was reflected in an equally impressive exhibition presence with 300 exhibitors filling over 17,000 gross square meters of dedicated exhibition space at the heart of Southeast Asia's most accessible trade city.

A testament to the show's draw among senior decision-makers, VIV Health & Nutrition Asia alone drew 125 industry leaders, underscoring the event's reputation as a premier gathering for those shaping the future of the animal health and nutrition industry.

## EUROTIER 2026 OPENS TICKET SHOP

EuroTier 2026, the world's leading trade fair for animal farming and livestock management, will take place together with EnergyDecentral, the international leading trade fair for decentralized energy supply, from 10 to 13 November 2026 in Hanover, Germany. The ticket shop is now open.

Across 220,000 square-meters of exhibition space, more than 2,100 exhibiting companies and organizations from over 50 countries will present innovations and strategies for successful livestock farming of the future. Under the guiding theme "Intelligence in animal farming", the focus will be on smart technologies for efficient, sustainable and animal friendly livestock production, covering dairy and beef cattle as well as pigs, poultry, sheep, goats and horses.

The exhibition program includes the Inhouse Farming – Feed & Food Show, the new DLG (German Agricultural Society) platform for future agricultural food systems. With topics such as aquaculture and alternative proteins, the show rounds off the offering of the world's leading trade fair.



# linPRO®

## YOUR OMEGA-3 INGREDIENT FOR POULTRY & DAIRY

- ✓ Sustainable land-based ingredients
- ✓ Excellent shelf life (>15 month stability)
- ✓ Consistent Omega-3 nutritional profile
- ✓ Patented technology
- ✓ Ruminant by-pass of >65%



For more information,  
please contact:

Ahmed Nasr  
anasr@otfarms.ca

**O&T Farms**  
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# FROM BARN TO BREAKFAST TABLE: WHY GULF INTEGRATORS ARE TURNING TO LAND-BASED OMEGA-3 NUTRITION

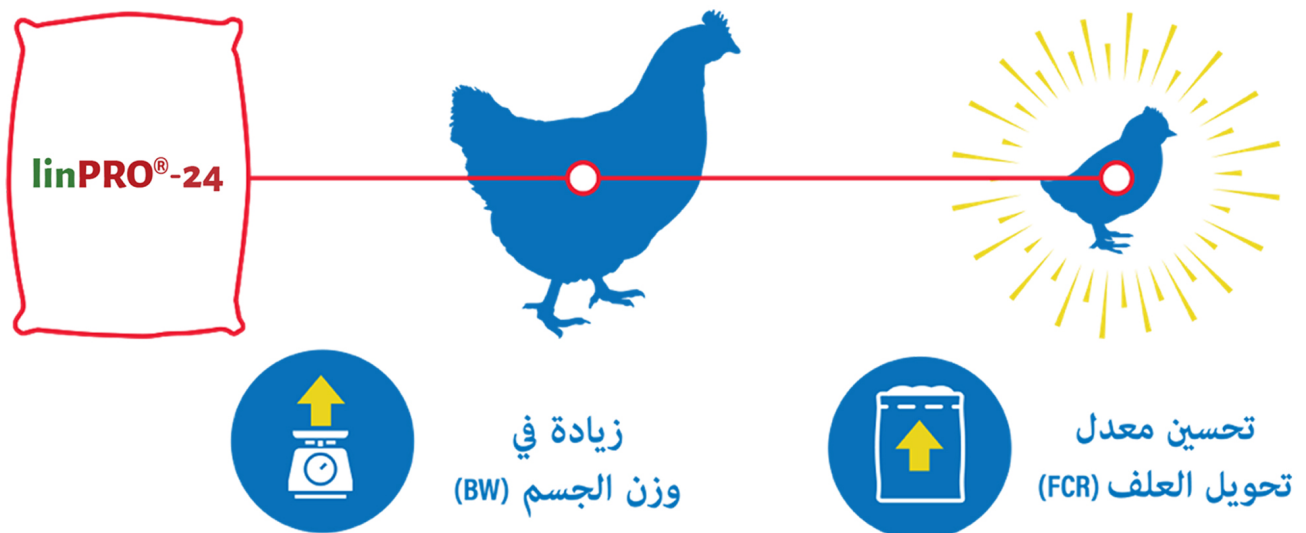
**A**cross the Gulf, leading poultry and dairy integrators are no longer judging feed strategy by output alone. It is now expected to deliver differentiation, resilience, and stronger consumer-facing value. That is why land-based Omega-3 nutrition is gaining traction. It connects what happens in the ration with what ultimately appears at retail: eggs, milk, and meat with stronger functional positioning. In this context, linPRO is being positioned as a practical

platform for producers seeking stability, consistency, and value creation across the chain.

For layer operations, the appeal is both nutritional and commercial. linPRO-24 is described as a stabilized, free-flowing Omega-3 ingredient for poultry, produced from land-based ingredients through a patented high-pressure process and offering more than 14 months of shelf stability. Depending on inclusion rate and target outcomes, it can enrich eggs from a typical 50 mg of Omega-3 per egg

to more than 400 mg, giving producers a clear route to premium egg positioning in value-added retail channels.

For broiler integrators, the opportunity is equally strategic. Through a prescribed feeding protocol, linPRO-24 can enrich broiler carcasses, increasing meat Omega-3 content by up to six times. In broiler breeder programs, it has also been associated with improved progeny body weight (BW) and better feed conversion ratio (FCR), reinforcing its value not only as an enrichment tool, but





as a contributor to performance.

In dairy, linPRO-R extends that value proposition into rumen-protected Omega-3 feeding. Developed specifically for the rumen environment, it offers 50% to 65% bypass fat and the potential to enrich milk from about 20 mg to more than 80 mg of Omega-3's per serving. Beyond enrichment, supporting studies point to broader production benefits, including improved milk yield, lower somatic cell count (SCC), reduced mastitis, fewer

**WITH LINPRO, PRODUCERS ARE LOOKING TO FUTURE-PROOF LAYER, BROILER AND DAIRY PROGRAMS WHILE UNLOCKING NEW VALUE THROUGH FUNCTIONAL FOOD PREMIUMS.**

involuntary culls, and stronger reproductive performance.

For Gulf integrators, that makes land-based Omega-3 nutrition more than a feed ingredient story. It becomes a way to align animal nutrition with premium market positioning, operational consistency, and

long-term competitiveness. From barn to breakfast table, linPRO is being positioned not simply as an input, but as a strategic advantage in the next generation of value-added food production.

For more information, visit <https://otfarms.com/products/>